

2025 Holiday Laundromat Checklist

☐ Decorate your laundromat

Ideas include putting a wreath on the door, creating a special holiday playlist, or putting a tree in the corner.

☐ Winterize your property

If you live in a cold, snowy state, stock up on sidewalk salt and have plans for plowing snow.

☐ Confirm insurance coverage

A quick policy review now can save you from a costly surprise later.

☐ Collect employee holiday time off requests

Find out now who plans to be gone for the holidays and who wants to pick up a few extra hours.

☐ Put out your staff schedule ahead of time

Give your staff enough time to plan their own holidays by creating your schedule as soon as you get requests off.

☐ Get staff gifts for the holidays

Even giving staff a small gift can go a long way in spreading holiday cheer and showing appreciation.

☐ Adjust seasonal hours on Google Business or your website

Make sure customers know when you'll be open and close by updating your website and Google Business profile.

☐ Plan for any discounts or promotions for the holidays

Since holidays tend to be slow, offer incentives for customers to come in.

☐ Advertise them across social, email, website, and Google Business

Publish the discounts you create wherever you communicate with customers so they know about any opportunities.

☐ Have inventory orders in early

It's a busy season for shipping and delivery, so order inventory ahead of time so you don't run out.

☐ Plan your days off to rest and recuperate

Don't forget to enjoy the holidays with your own family and friends. Give yourself a day for celebration and R&R.

2025 HOLIDAY CALENDAR

NOVEMBER

27 Thanksgiving
28 Black Friday

DECEMBER

1 Cyber Monday
14 Hanukkah Starts
22 Hanukkah Ends
24 Christmas Eve
25 Christmas
31 New Years Eve

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